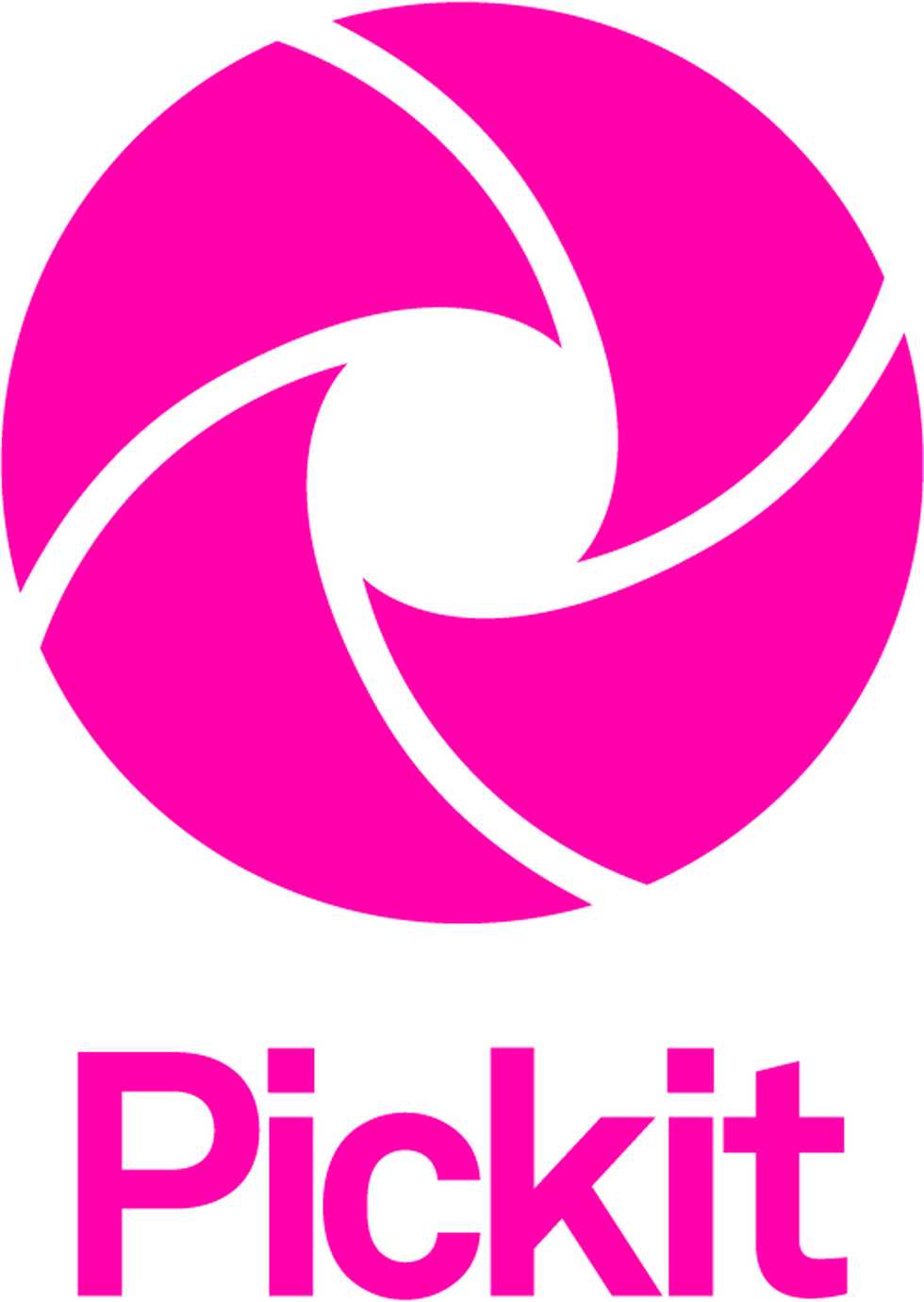
**Pickit Edu**

Data Sheet

**Saving schools and universities from boring docs and presentations**

Pickit Edu makes it easy to save time and make your work stand out with unlimited images right inside Office 365. Pickit’s award-winning app puts royalty-free photos, icons and illustrations at your fingertips right inside PowerPoint and Word.

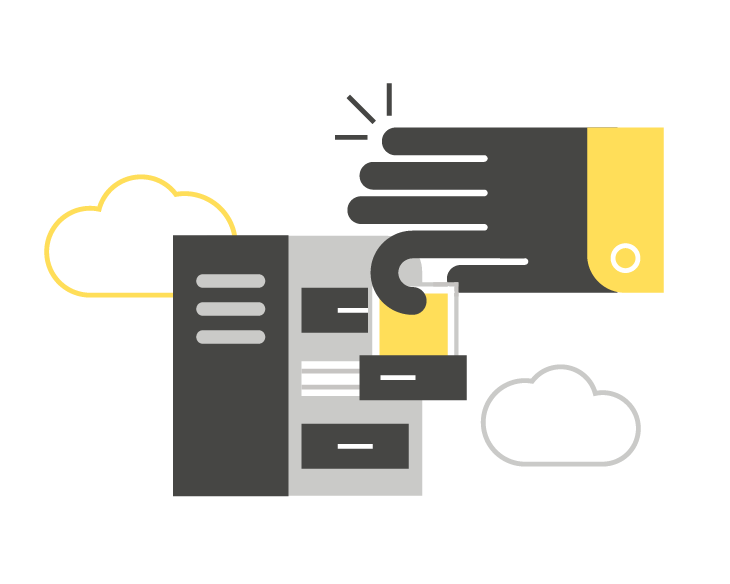
Pickit is a cross-platform Azure-based service that works with Windows 10, Mac, Office Online & Office for iPad. Pickit Add-ins are available for PowerPoint & Word and can be downloaded from Microsoft AppSource.

**What We Offer**



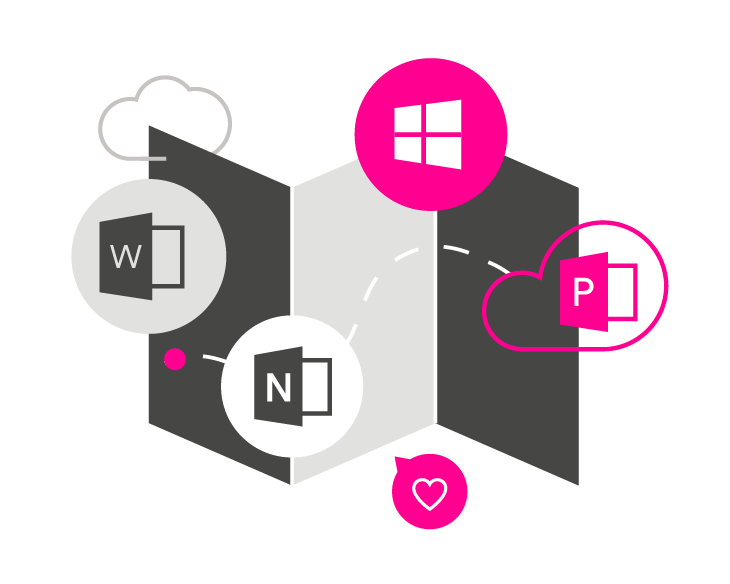
**Curated content**

Images are organized in professionally curated collections using AI and a team of curators. Users can search for specific images or browse collections for inspiration and advice.



**Royalty-free images**

All images are legally cleared and free to use for anything. Model releases are included and the image providers are rewarded. We set on making *Fair Photos* the new norm.



**Seamless Office integration**

Award-winning Office apps enable users to quickly source images right from the task pane in PowerPoint and Word. This helps maximize Office, simplify workflows and dramatically increase productivity.

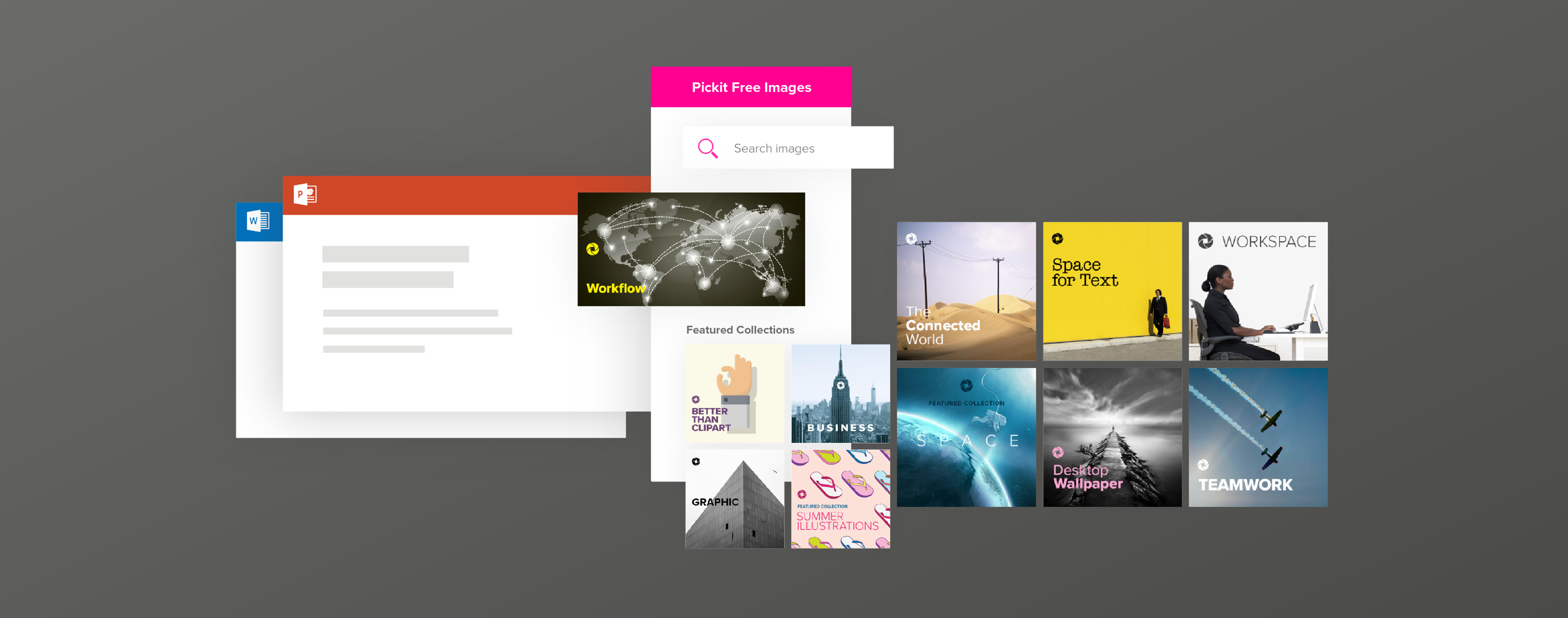
**A Few Numbers**

**Replacing ClipArt for over 1 billion Office users**

Microsoft Office users are used to in-app access to images for documents and presentations. Pickit Edu provides an up-to-date solution to replace ClipArt to the world’s 1 billion Office users.

**97% of searches get results**

Pickit’s in-app search is reliable and accurate, yielding relevant results almost every time, making the service an effective and more convenient alternative to traditional search engines.



**Key Use Cases**

**Source licensed images**

85% of images downloaded from the internet are illegal. Pickit solves that with legally cleared photos, icons & illustrations.

**Save time in PPT, Excel & Word**

The average presentation has 7 images. Finding them in folders and search engines can be time-consuming. Pickit increases productivity in PPT & Word.

**Get unique content**

Sourcing custom images from stock photo providers and agencies can be expensive. Pickit puts a global photographer community a click away.

**What Our Customers Are Saying**

*“We’re constantly updating and managing large amounts of images across our organization. Pickit makes it simple, giving us the overview, security and control we need.”*

- **Anna Fohlin** Brand Manager at Svenska Spel

*“Pickit helps us align our work across all our offices, which are spread out. The easy-to-use interface really makes our work and our image bank more efficient.”*

- **Lars Mårdbrandt** Head of Communication at ALMI